

CHICAGO FIELD HOCKEY CLUB

First CFHC Board Meeting

Date: 03rd December 2005

Venue: Theresa's Place

Attendance: Theresa Sukal (Captain)
Simon Allen (Captain)
Margreet Coolen (Marketing Chair)
Steve Moulton (Social Chair)
Alarico Fernandes (Communications Chair)

Absent: Shayan Zaidi (Financial Chair) – Out of Country
Kamal El Khadiri (Indoor Chair) – Feedback received by phone

AGENDA

- 1. Determine Season 2006 CFHC Fees**
- 2. Mailing List & Club Communiqué**
- 3. Sponsorship Solicitation Plan**
- 4. Indoor league**

Minutes:

1. Determine Season 2006 CFHC Fees

- Considered several of the suggestions proposed at the AGM regarding the increase of CFHC club fees from the current \$20 to a rate that would allow the club to grow.
- Board established that the following were critical considerations when establishing a new club fee; the affordability to our members, a practical and workable amount for the club's operation, an effective fee collection system and to avoid turning away new players due to our fees.
- It was agreed that a tier system would be established. The first tier would compose of members that had fulltime jobs and would pay the higher club fee rate. The second tier would be for students and other club members that cannot afford the higher club fees. This system would allow us to make our fees more practical for purposes of running the club while still allowing us to take into consideration the affordability aspect to our players.
- In terms of fee collection; it was agreed that establishing a monthly fee or a quarterly fee would actually create accounting problems and collection problems that would seriously hinder the operation of the club. However to reduce the impact of a one time large sum fee to our members, the possibility of a monthly installment plan that would allow the annual fee to be collected in monthly installments was suggested. It would be in the form of a standing order, preferable collected through direct deposits into the club's bank account. The total annual fee would still be the total out of pocket expense, and CFHC annual fees would

not be considered satisfied until all installments are paid. This would allow the club to base its accounting on the pretence that the total annual fee would be collected rather than having to make estimates based on a monthly fee.

- While the actual amounts for the both tiers were not conclusively established pending a proposed season 2006 budget. The amounts of \$150 for TIER ONE and \$100 for TIER TWO were considered to be appropriate amounts both in terms of affordability and club operations.
- It was finally agreed that upon the return of the Financial Chair (Shayan Zaidi) the actual amounts for CFHC annual fees and the collection process would be put forth to the rest of the club.

2. Mailing List & Club Communiqué

- The Board believes that the current random use of the mailing list is causing important club updates and information to be ignored and even in some cases to be deleted by members that are frustrated with the amount of banter E-mails between our members.
- However it is not the Boards intent to curb the great camaraderie of our members. Therefore use of the CFHC group mailing list will be limited for the purpose of club business only. We will however encourage the use of the Club's message Board and will encourage members to contact the Communications Chair to have any announcements they need made uploaded to the club website. Not only will this reduce unnecessary CFHC email traffic but also promote the use of our website.

3. Sponsorship Solicitation Plan:

- The possibility of having club members purchase their own team uniforms instead of a sponsorship was considered but deemed to much of a financial strain when coupled with club dues.
- Board will seek out one sponsor for the team uniforms. This sponsor will be given exclusive rights to the display of their logo on our kit. If this approach brings no results that CFHC will consider multiple sponsors as opposed to a lone sponsor.
- It was determined that 16 Lady's and 16 Men's uniforms will be needed. Estimated costs are around \$3000.
- Club members will be asked to subsidize the purchase of the kit with a minimal amount. This will be done to guarantee that those members that purchase the kits will actually represent the club at tournaments.
- The Board will seek out club members to help with soliciting sponsors. However the Marketing Chair will maintain control of any sponsorship deals. This is especially important to avoid the club becoming liable to any agreements it may not be able to see through.
- Board will determine other sponsorships as necessary.

4. Indoor League:

- Advised by Indoor Chair (Kamal El Kaghiri) that Monday night availability of facilities at Windy City Field House no longer available.

- New time set for Saturdays between 12pm – 2pm
- League to start early January
- All fees for Indoor league will be assessed separately from CFHC annual fees.